**Sustainability - Environmental Social Governance (ESG)**

**TomoWork Talent Accelerator Programme (TAP)**

**Introduction**

Welcome to the Sustainability Track! In the upcoming skills-based economy, industry recognised certifications play a pivotal role in representing the skills you have. In our TAP, all participants aim to complete at least two learning tracks. Below are the five learning tracks in TAP:

1. Financial Markets
2. **Sustainability**
3. Data Analytics
4. Digital Marketing
5. UI/UX Design
   1. UIUX Design (Option 1)
   2. Accessibility Design (Option 2)

**What is Environmental Social Governance (ESG)?**

ESG allows one to understand how a company or organisation is managing risks and opportunities related to environmental, social and governance criteria[[1]](#footnote-2).

1. **Environmental:** Data reported on climate change, greenhouse gas emissions, energy efficiency etc.
2. **Social:** Data reported on employee safety and health, working conditions, inclusion etc.
3. **Governance:** Data reported on corporate governance such as preventing bribery, corruption, cybersecurity etc.

ESG indicators are used by both consumers and investors to make sustainable and socially conscious decisions. Investors rely on this information to make investment decisions, while corporations use ratings to gain third-party feedback on the quality of their sustainability initiatives[[2]](#footnote-3).

**Why ESG?**

Demand for ESG information has greatly increased in recent years. Google trend searches for ESG rose by 500% from 2020 to 2022[[3]](#footnote-4). Similarly, ESG and sustainable investments have grown by more than four-fold from $4 trillion USD to $16.5 trillion USD[[4]](#footnote-5). Following this global trend, Singapore has launched the ESG Impact Hub to promote the country’s ESG ecosystem and set global standards for green and sustainable finance[[5]](#footnote-6). With the anticipated growth in government-supported sustainability initiatives under the ESG framework, we have selected *Environmental Social Governance* by Bloomberg as the certificate of choice.

**Why this course by Bloomberg?**

Bloomberg is a recognised institution in evaluating ESG ratings for major companies and organisations. As such, their self-paced, online ESG course provides insightful lessons on learning to implement ESG strategies and prepare ESG reports for regulators. The course can be completed in approximately 10 hours across 7 modules.

**How do I earn a certificate of completion?**

Complete all 7 modules (indicated by the blue ribbon) and finish the assessment for each module. Once you are done, you will be able to download the digital certificate of completion.

**What about the fees?**

BMC is available for a student rate of $149 USD or a professional rate of $249 USD. We have access to a voucher code to enjoy the certification for free. This code is exclusive to TAP participants during programme time only.

For any questions regarding your learning track, please ask TAP Programme Director. Good luck on your learning journey!

**TAP Co-Programme Directors**

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3. Ibid. [↑](#footnote-ref-4)
4. Ibid. [↑](#footnote-ref-5)
5. Koty, Alexander Chipman. “Singapore Launches ESG Impact Hub.” ASEAN Business News, Dec 2, 2022. <https://www.aseanbriefing.com/news/singapore-launches-esg-impact-hub-what-it-means-for-green-finance/#:~:text=ESG%20refers%20to%20a%20set,sustainable%20and%20socially%20conscious%20decisions>. Accessed Feb 27, 2023. [↑](#footnote-ref-6)